

A photograph of a man in mid-air, jumping over a pool lane divider. The scene is set outdoors at a swimming pool, with a cloudy sky and trees in the background. The image has a teal color cast. The man is shirtless and wearing dark shorts. The lane divider is a white plastic structure with a metal bar. The pool water is visible in the foreground, with lane lines and depth markers (7 FT 0 IN) visible.

MY PARK, MY POOL, MY CITY

a multi-year project by Forklift Danceworks in collaboration with the Aquatics Division of the Austin Parks and Recreation Department and East Austin neighborhoods about the future of our city pools.

The logo for Forklift Danceworks, featuring the words "FORK LIFT" in a bold, red, sans-serif font above the word "DANCEWORKS" in a smaller, red, sans-serif font. The text is contained within a white, shield-shaped border with a blue outline.

**FORK
LIFT**
DANCEWORKS

“My Park, My Pool, My City presents an extraordinary opportunity for residents, artists, and civic and community leaders to work together to explore and address equity and access issues facing Austin’s Eastern Crescent.”

—AUSTIN MAYOR STEVE ADLER



Forklift Danceworks

activates communities through a collaborative creative process.

BARTHOLOMEW SWIMS WITH AUSTIN'S AQUATICS TEAM AND NEIGHBORHOOD RESIDENTS, 2017



In Case of Fire with Austin's Firefighters, 2001



The Trash Project with Austin Resource Recovery, 2009 and 2011

Beginning with *In Case of Fire* in 2001, a performance featuring Austin firefighters and their equipment, Forklift Danceworks has collaborated with five City of Austin Departments to present multiple free community events, becoming a trusted partner and storyteller among Austin's citizens and its civic workforce.

Forklift creates opportunities for communities to become stronger and more connected through a unique model of community-based art-making that has garnered enthusiastic local and national support. All of Forklift's free performances have played to capacity crowds of up to 6,000, generating millions of media impressions, winning multiple awards, and positively impacting performers and audience members alike.

PAST PERFORMANCE PARTNERS IN AUSTIN



PowerUP! with Austin Energy, 2013



The Trees of Govalle with Austin's Urban Forestry Team, 2015

"I don't think anyone in the conglomerate crowd will forget this glowing social, historical and artistic experience."

—MICHAEL BARNES of *THE AUSTIN AMERICAN STATESMAN*
in his review of *PLAY BALL DOWNS FIELD*



"The sense of community [Forklift's] productions invoke expanded beyond the civic, beyond even the human, to encompass the natural world."

—ROBERT FAIRES of *THE AUSTIN CHRONICLE*
in his review of *THE TREES OF GOVALLE*



"Forklift Danceworks has garnered critical acclaim and national recognition; but beyond that, they've sparked important conversations about what it means to be part of an urban community."

—CLAIRE CHRISTINE SPERA, *THE DANCE OF WORK, ARTS + CULTURE TEXAS MAGAZINE*

MEDIA RECOGNITION

Forklift Danceworks' work has been featured in:



Austin American-Statesman

Forklift Danceworks is one of Austin's most celebrated arts organizations—winning multiple Austin Critics Table Awards, frequent "Best of" listings in the *Austin-American Statesman* and *The Austin Chronicle*, plus national and international recognition. In addition, Forklift Danceworks' past partner Austin Energy recently received recognition as one of the **10 Best Businesses Partnering with the Arts** from Americans for the Arts, specifically noted for the collaboration with Forklift on *PowerUP*.



MY PARK, MY POOL, MY CITY

expanding civic participation
through the arts

My Park, My Pool, My City is a three-year artistic residency for Forklift Danceworks with the Parks and Recreation Department (PAR) Aquatics Division that began in 2017. Designed at the invitation of PAR leadership to address the complex issues confronting Austin's aquatic systems, this residency utilizes Forklift Danceworks' collaborative creative process to activate existing community networks—of individuals, community organizers, community groups, PAR staff, and municipal leaders—toward the goals of shared understanding, collaborative dialogue, and creative solutions.

Each year for three years, project activities center on one specific East Austin neighborhood. In addition to co-creating an original community-based performance that is free to attend, we'll host town hall gatherings, workshops, documentary film screenings, and—of course—pool parties leading up to and following each show.

"My Park, My Pool, My City is a magical, immersive journey: revealing the past and celebrating the present of three East Austin pools, their communities and guardians... and leading the audience to confront the challenges for the future of Austin's beloved pools."

—LAURA MORRISON, PAST AUSTIN CITY COUNCIL MEMBER, AQUATICS ADVOCATE AND *MY PARK, MY POOL, MY CITY* ADVISORY COMMITTEE CHAIR



Marcus Fowler, City of Austin Lifeguard, performing in *Bartholomew Swims*

"I'm grateful to understand better the work and people who make public pools possible. They are the heart of Austin summers and our community."

—BARTHOLOMEW SWIMS AUDIENCE MEMBER



Bartholomew Swims cast and crew with Austin Mayor Steve Adler

"Bartholomew Swims has brought a lot of attention to our aging pools—sparking dialogue and conversations that are moving forward at a rapid pace."

—PAUL SLUTES, *BARTHOLOMEW SWIMS* PERFORMER AND AQUATICS MAINTENANCE SUPERVISOR





**“This is Austin!
This is community!”**

—JULY 29, 2017 AUSTIN MAYOR STEVE ADLER AFTER
BARTHOLOMEW SWIMS, THE FIRST OF THREE ANNUAL
MY PARK, MY POOL, MY CITY PERFORMANCES

Bartholomew Swims, the first of the three *My Park, My Pool, My City* performances, was presented in July 2017 at Bartholomew Pool for a combined audience of 2,000+ and featured PARD staff and residents from the Windsor Park neighborhood.

The second original performance in 2018 will again feature residents and Aquatics employees at a new East Austin site to be determined by neighborhood and PARD leaders.

In 2019, we will present our third and final performances at a new East Austin neighborhood site. In the final year of the project, we'll also host a celebration event with all performers, government representatives, community leaders, sponsors, media partners and contributing artists.



City of Austin lifeguards performing in *Bartholomew Swims*



Yvonne Tapscott, Arlene Youngblood and Orange Jefferson singing *Keep Your Head to the Sky*



SPONSOR MY PARK, MY POOL, MY CITY!

Forklift Danceworks invites you to join the community of philanthropic, business and community leaders that are partnering to underwrite project costs in 2018 and 2019.

SPONSOR BENEFITS	GOLD SPONSOR \$10,000/year	SILVER SPONSOR \$5,000/year	BRONZE SPONSOR \$2,500/year	CUSTOMIZED MEDIA PARTNERSHIP
Customized volunteer opportunity for sponsor employees or representatives	x			
Speaking opportunity at project announcements, press conferences with city leadership and at 2019 celebration event	x			x
Name and logo recognition at sponsor level on annual performance tickets	x			
Name and logo recognition at sponsor level in project trailer video	x	x		x
Guaranteed, reserved seating for sponsor representatives and guests at all public performances (tickets per show)	x (25)	x (12)	x (6)	x (10)
Name and Logo recognition at sponsor level on all press, production posters and postcards, Forklift Danceworks website and in welcoming remarks at annual public performances.	x	x	x	x
Ads in performance programs	Full page	Half-Page	Quarter-Page	Half-Page

MY PARK, MY POOL, MY CITY SPONSORS AND IN-KIND SUPPORTERS

Alice Kleberg
Reynolds Foundation



NATIONAL
ENDOWMENT
FOR THE ARTS



VIOLET CROWN



Charlotte Herzele

HOTEL SAN JOSÉ



CONVERSATION
PIECE & PR



My Park, My Pool, My City is funded and supported in part by the National Endowment for the Arts Our Town program and by the Cultural Arts Division of the City of Austin Economic Development Department believing that an investment in the Arts is an investment in Austin's future.

To learn more about *My Park, My Pool, My City* and sponsorship opportunities, please contact Allison Orr at allison@forkliftdanceworks.org or 512-694-1648.