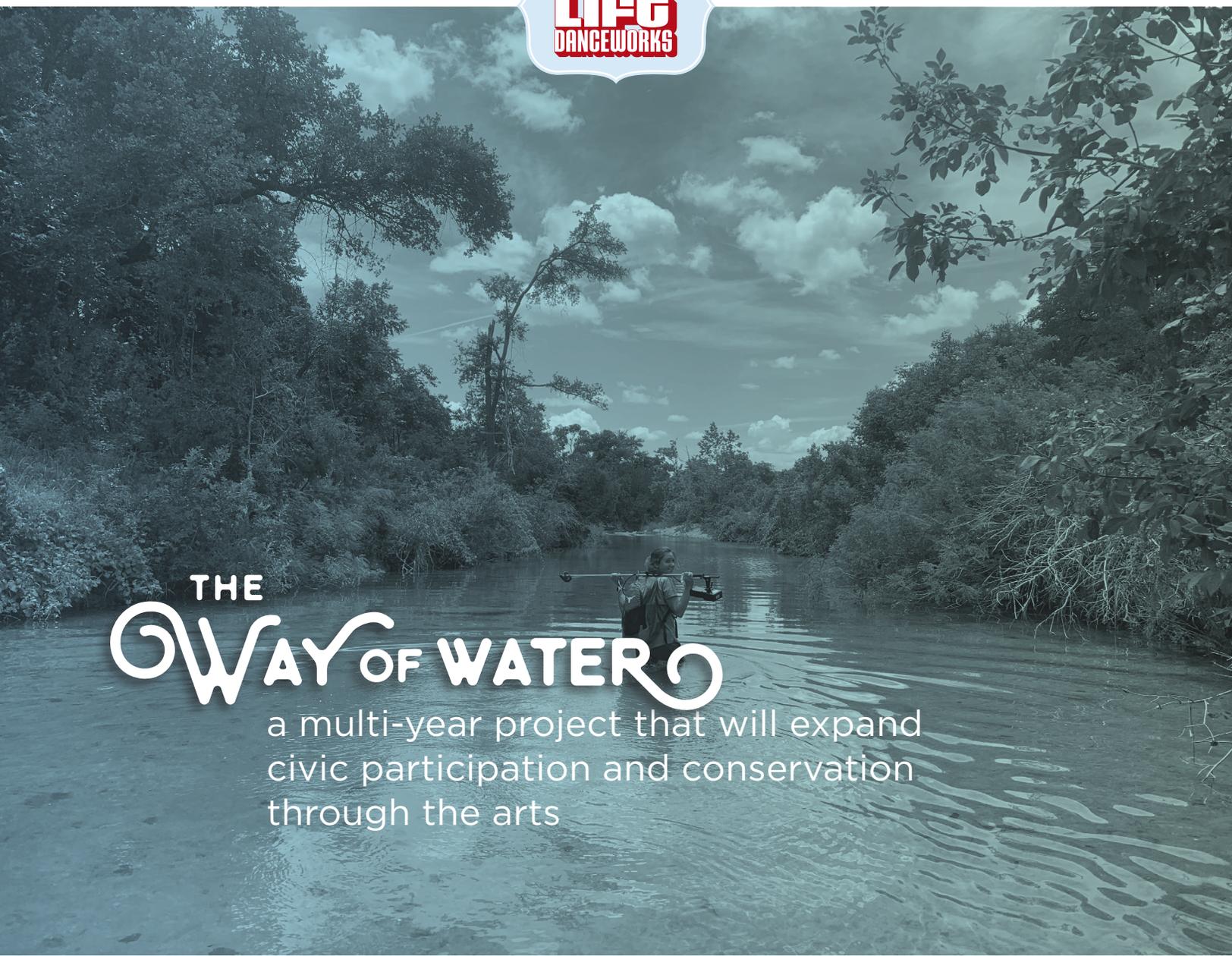


The logo for Fork Lift Danceworks is a shield-shaped emblem with a white border. Inside the shield, the words "FORK", "LIFT", and "DANCEWORKS" are stacked vertically in a bold, red, sans-serif font. The background of the shield is white.

**FORK
LIFT
DANCEWORKS**

The background of the top half of the page is a photograph of a person standing in a river, holding a long pole horizontally across their shoulders. The river is surrounded by dense green trees and foliage. The sky is overcast with grey clouds. The overall color palette is muted, with a teal or blue-green tint.

**THE
WAY OF WATER**

a multi-year project that will expand
civic participation and conservation
through the arts

**SPONSOR THIS UNIQUE, COMMUNITY-ENGAGED
PUBLIC ART PROJECT**

Join fellow civically-minded partners in supporting this collaborative celebration of
Austin's natural waterways and those who work to protect them.

Forklift Danceworks

activates communities through a collaborative creative process.

BARTHOLOMEW SWIMS WITH AUSTIN'S AQUATICS TEAM AND NEIGHBORHOOD RESIDENTS, 2017



In Case of Fire with Austin's Firefighters, 2001



The Trash Project with Austin Resource Recovery, 2009 and 2011

A uniquely Austin treasure and national leader in community-based art, Forklift Danceworks sparks collaboration and strengthens communities through civic and community engagement.

Forklift Danceworks creates opportunities for communities to grow stronger and better connected through a unique model of community-based art that has garnered enthusiastic local and national support. Each of Forklift's free performances play to capacity crowds of up to 6,000, generating millions of media impressions, winning multiple awards, and making a positive impact on performers and audience members alike.

PAST PERFORMANCE PARTNERS IN AUSTIN



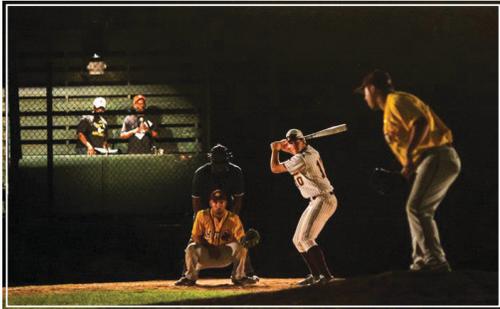
PowerUP! with Austin Energy, 2013



The Trees of Govalle with Austin's Urban Forestry Team, 2015

"I don't think anyone in the conglomerate crowd will forget this glowing social, historical and artistic experience."

—MICHAEL BARNES of *THE AUSTIN AMERICAN STATESMAN*
in his review of *PLAY BALL DOWNS FIELD*



"The sense of community [Forklift's] productions invoke expanded beyond the civic, beyond even the human, to encompass the natural world."

—ROBERT FAIRES of *THE AUSTIN CHRONICLE*
in his review of *THE TREES OF GOVALLE*



MEDIA RECOGNITION

Forklift Danceworks' work has been featured in:

The New York Times DANCE
magazine

TexasMonthly The Washington Post

BBC
RADIO

NATIONAL
GEOGRAPHIC
CHANNEL

THE AUSTIN
CHRONICLE

PBS

npr

Austin American-Statesman

Forklift Danceworks is one of Austin's most celebrated arts organizations—winning multiple Austin Critics Table Awards, frequent "Best of" listings in the *Austin-American Statesman* and *The Austin Chronicle*, plus national and international recognition. Forklift Danceworks' past partner Austin Energy recently received recognition as one of the **10 Best Businesses Partnering with the Arts** from Americans for the Arts, specifically noted for their collaboration with Forklift on *PowerUP*.

Forklift Danceworks' productions consistently play to sold-out audiences ranging from 500 to 6,000 attendees, with related media typically reaching 250,000+ in Austin and beyond.

"Forklift Danceworks has garnered critical acclaim and national recognition; but beyond that, they've sparked important conversations about what it means to be part of an urban community."

—CLAIRE CHRISTINE SPERA, THE DANCE OF WORK,
ARTS + CULTURE TEXAS MAGAZINE



THE WAY OF WATER

expands civic participation
and conservation through the arts

The Way of Water will develop and deepen relationships between citizens, Watershed Protection employees, and other local partners. Forklift's practice of collaboration and community-led art making will create opportunities to share stories, learn about the environment, bring people together, inspiring deeper ownership and greater stewardship of Austin's watershed systems.

The Way of Water Partners thus far:

Austin Watershed Protection Department
City of Austin Office of Sustainability
Waterloo Greenway
Dove Springs Proud
Go Austin Vamos Austin (GAVA)
E4Youth
Austin River Watchers
Colorado River Alliance



2022

Premier performance (free) with Watershed Protection Employees at and in partnership with Waterloo Greenway. Nov. 17-19, 2022 at Waterloo Greenway in downtown Austin. Original Music and lighting design will accompany the movement and stories of Austin's frontline Watershed Protection employees. Audience: 2,000+

2023

Residency with Austin neighborhood in partnership with Watershed Protection, including formation of community advisory council and teen leadership group. Fall 2022 performance with Watershed Protection employees and neighborhood residents. Audience: 2,000+

2024

Expand project to include 2nd Austin neighborhood. Continuation of community advisory council and teen leadership group to spearhead neighborhood engagement. Fall 2023 performance with Watershed Protection employees and neighborhood residents. Audience: 2,000+

2025 and beyond

Project development determined with community input and feedback, partnering neighborhoods' direction, and Watershed Protection Department goals. Additional Austin neighborhoods, creeks and waterways to be incorporated.

SPONSOR COMMUNITY-ENGAGED PUBLIC ART WITH *THE WAY OF WATER*

Join fellow civically-minded partners in supporting this collaborative celebration of Austin's natural waterways and those who work to protect them.

Series Sponsor - \$100,000

- Exclusive recognition as a **Series Sponsor** in all event, promotional, and company materials PLUS additional promotion as a Series Sponsor of Forklift's annual fall Gala **for each year of the project (2022-2025)**
- Opportunity to share remarks at November performance and at Forklift's annual fall Gala
- Logo and prominent name placement with hyperlink on Forklift Danceworks website
- Special recognition in monthly emails sent to 5,000+ subscribers
- Monthly Social Media promotion, including your brand's tags on Facebook and Instagram
- Full-page ad in performance program

Presenting Sponsor - \$25,000

- Exclusive recognition as a **Presenting Sponsor** in all event, promotional, and company materials PLUS additional promotion as a lead sponsor of Forklift's annual fall Gala
- Opportunity to share remarks at November performance and at Forklift's annual fall Gala
- Logo and prominent name placement with hyperlink on Forklift Danceworks website
- Special recognition in monthly emails sent to 5,000+ subscribers
- Monthly Social Media promotion, including your brand's tags on Facebook and Instagram
- Full-page ad in performance program

Lead Sponsor - \$10,000

- Recognition as a **Lead Sponsor** in all event, promotional, and company materials
- Opportunity to share remarks at event
- Logo and prominent name placement with hyperlink on Forklift Danceworks website
- Special recognition in quarterly emails sent to 5,000+ subscribers
- Quarterly Social Media promotion, including your brand's tags on Facebook and Instagram
- Half-page ad in performance program

Sponsor - \$5,000

- Recognition as a **Sponsor** in all event, promotional, and company materials
- Logo and name placement with hyperlink on Forklift Danceworks website
- Special recognition in 2 project-based emails sent to 5,000+ subscribers
- Quarter-page ad in performance program

Community Supporter - \$2,500

- Recognition as a **Community Supporter** in all event, promotional, and company materials
- Logo and name placement on Forklift Danceworks website
- Quarterly Social Media promotion on our channels

To become a **Watershed Sponsor** or to explore additional opportunities, please contact:

Kelly Schaber, Development Manager
kelly@forkliftdanceworks.org | 917-561-5015.

RECENT COMMUNITY PARTNERS AND SPONSORS



United Way for Greater Austin



ALICE KLEBERG REYNOLDS FOUNDATION



Cultural Arts
CITY OF AUSTIN
ECONOMIC
DEVELOPMENT



AUSTIN
PARKS
FOUNDATION

