

The logo for Fork Lift Danceworks is a red shield-shaped emblem with a white border. Inside the shield, the words "FORK", "LIFT", and "DANCEWORKS" are stacked vertically in a bold, white, sans-serif font.

**FORK  
LIFT  
DANCEWORKS**

The background of the top half of the page is a photograph of a person in a kayak on a river. The river is surrounded by dense green trees and foliage. The sky is blue with scattered white clouds. The person is in the center of the frame, paddling away from the viewer.

# THE WAY OF WATER

a multi-year project that will expand  
civic participation and conservation  
through the arts

## **SPONSOR THIS UNIQUE, COMMUNITY-ENGAGED PUBLIC ART PROJECT**

Join fellow civically-minded partners in supporting this collaborative celebration of  
Austin's natural waterways and those who work to protect them.



# Forklift Danceworks

activates communities  
through a collaborative  
creative process.

BARTHOLOMEW SWIMS WITH  
AUSTIN'S AQUATICS TEAM AND  
NEIGHBORHOOD RESIDENTS, 2017



*In Case of Fire* with Austin's Firefighters, 2001



*The Trash Project* with Austin Resource  
Recovery, 2009 and 2011

A uniquely Austin treasure and national leader in community-based art, Forklift Danceworks sparks collaboration and strengthens communities through civic and community engagement.

Forklift Danceworks creates opportunities for communities to grow stronger and better connected through a unique model of community-based art that has garnered enthusiastic local and national support. Each of Forklift's free performances play to capacity crowds of up to 6,000, generating millions of media impressions, winning multiple awards, and making a positive impact on performers and audience members alike.

## PAST PERFORMANCE PARTNERS IN AUSTIN



*PowerUP!* with Austin Energy, 2013

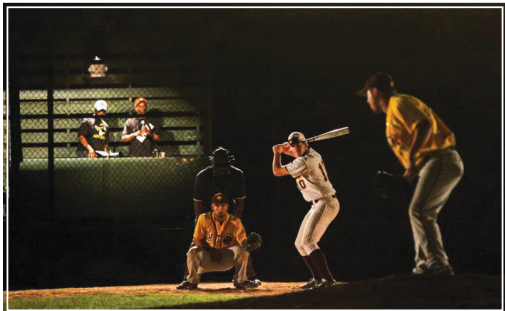


*The Trees of Govalle* with Austin's Urban  
Forestry Team, 2015



*"I don't think anyone in the conglomerate crowd will forget this glowing social, historical and artistic experience."*

—MICHAEL BARNES of *THE AUSTIN AMERICAN STATESMAN*  
in his review of *PLAY BALL DOWNS FIELD*



*"The sense of community [Forklift's] productions invoke expanded beyond the civic, beyond even the human, to encompass the natural world."*

—ROBERT FAIRES of *THE AUSTIN CHRONICLE*  
in his review of *THE TREES OF GOVALLÉ*



## MEDIA RECOGNITION

Forklift Danceworks' work has been featured in:

**The New York Times** **DANCE**  
magazine

**TexasMonthly** **The Washington Post**

**BBC**  
RADIO

**NATIONAL**  
**GEOGRAPHIC**  
CHANNEL

**THE AUSTIN**  
**CHRONICLE**

**PBS**

**npr**

**Austin American-Statesman**

Forklift Danceworks is one of Austin's most celebrated arts organizations—winning multiple Austin Critics Table Awards, frequent "Best of" listings in the *Austin-American Statesman* and *The Austin Chronicle*, plus national and international recognition. Forklift Danceworks' past partner Austin Energy recently received recognition as one of the **10 Best Businesses Partnering with the Arts** from Americans for the Arts, specifically noted for their collaboration with Forklift on *PowerUP*.

Forklift Danceworks' productions consistently play to sold-out audiences ranging from 500 to 6,000 attendees, with related media typically reaching 250,000+ in Austin and beyond.

*"Forklift Danceworks has garnered critical acclaim and national recognition; but beyond that, they've sparked important conversations about what it means to be part of an urban community."*

—CLAIRE CHRISTINE SPERA, *THE DANCE OF WORK*,  
*ARTS + CULTURE TEXAS MAGAZINE*





# THE WAY OF WATER

expands civic participation  
and conservation through the arts

*The Way of Water* will develop and deepen relationships between citizens, Watershed Protection employees, and other local partners. Forklift's practice of collaboration and community-led art making will create opportunities to share stories, learn about the environment, bring people together, inspiring deeper ownership and greater stewardship of Austin's watershed systems.

## ***The Way of Water* Partners thus far:**

Austin Watershed Protection Department  
City of Austin Office of Sustainability  
Waterloo Greenway  
Dove Springs Proud  
Go Austin Vamos Austin (GAVA)  
E4Youth  
Austin River Watchers  
Colorado River Alliance



## 2023

Residency with Dove Springs neighborhood in Onion Creek Metropolitan Park in partnership with Watershed Protection, including formation of community advisory council and teen leadership group. June 24th and September 23rd workshop performances with neighborhood high school students, guest artists and Watershed Protection employees. Audience: 500+.

## 2024

Continued residency with Dove Springs neighborhood in Onion Creek Metropolitan Park in partnership with Watershed Protection, community advisory council and teen leadership group. April 11th-13th culminating performance with neighborhood high school students, guest artists and Watershed Protection employees, co-presented by the Fusebox Festival. Audience: 2000+.

## 2025

Colorado River project, focused on Lady Bird Lake and downtown Austin, in partnership with local artists, Watershed Protection, The Colorado River Alliance, Austin River Watch, Eco-Rise, and additional environmental and youth education organizations.

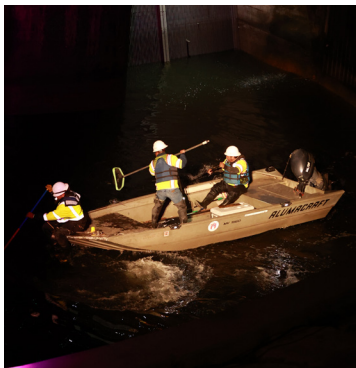
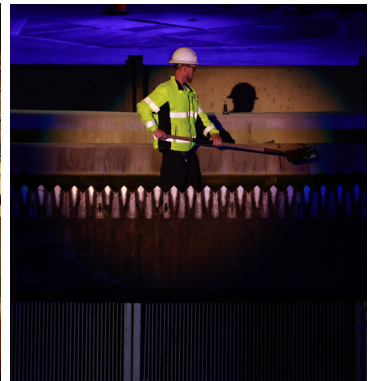




# *the way of water* waller creek

Featuring Austin Watershed Protection Employees | November 17-19, 2022

Over 1,500 people gathered at the massive Waller Creek Tunnel Inlet Facility at Waterloo Greenway for a performance focusing on the city employees and work that keep downtown Austin from flooding. Set to live original music and with dramatic lighting, the performance shared perspectives of the city workers that maintain the facility and illuminated the water-based systems that are all around us in Austin. Presented in partnership with Waterloo Greenway and Austin Watershed Protection, *The Way of Water: Waller Creek* was the first in a series of performances exploring water and the work of people who steward it.





# SPONSOR COMMUNITY-ENGAGED PUBLIC ART WITH *THE WAY OF WATER*

Join fellow civically-minded partners in supporting this collaborative celebration of Austin's natural waterways and those who work to protect them.

## Series Sponsor - \$100,000

- Exclusive recognition as a **Series Sponsor** in all event, promotional, and company materials PLUS additional promotion as a Series Sponsor of Forklift's annual fall Gala **for each year of the project (2023-2025)**
- Opportunity to share remarks at November performance and at Forklift's annual fall Gala
- Logo and prominent name placement with hyperlink on Forklift Danceworks website
- Special recognition in monthly emails sent to 5,000+ subscribers
- Monthly Social Media promotion, including your brand's tags on Facebook and Instagram
- Full-page ad in performance program

## Presenting Sponsor - \$25,000

- Exclusive recognition as a **Presenting Sponsor** in all event, promotional, and company materials PLUS additional promotion as a lead sponsor of Forklift's annual fall Gala
- Opportunity to share remarks at November performance and at Forklift's annual fall Gala
- Logo and prominent name placement with hyperlink on Forklift Danceworks website
- Special recognition in monthly emails sent to 5,000+ subscribers
- Monthly Social Media promotion, including your brand's tags on Facebook and Instagram
- Full-page ad in performance program

## Lead Sponsor - \$10,000

- Recognition as a **Lead Sponsor** in all event, promotional, and company materials
- Opportunity to share remarks at event
- Logo and prominent name placement with hyperlink on Forklift Danceworks website
- Special recognition in quarterly emails sent to 5,000+ subscribers
- Quarterly Social Media promotion, including your brand's tags on Facebook and Instagram
- Half-page ad in performance program

## Sponsor - \$5,000

- Recognition as a **Sponsor** in all event, promotional, and company materials
- Logo and name placement with hyperlink on Forklift Danceworks website
- Special recognition in 2 project-based emails sent to 5,000+ subscribers
- Quarter-page ad in performance program

## Community Supporter - \$2,500

- Recognition as a **Community Supporter** in all event, promotional, and company materials
- Logo and name placement on Forklift Danceworks website
- Quarterly Social Media promotion on our channels

To become a *Way of Water Sponsor* or to explore additional opportunities, please contact:

**Sara Cortes**, Sponsorship Manager  
saracortes@forkliftdanceworks.org | 518-588-6781



# RECENT COMMUNITY PARTNERS AND SPONSORS

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United Way for Greater Austin

Bloomberg Philanthropies

